

## Senior Interaction Designer

Citrix/Grasshopper — Needham, MA

**January 2011 – Present**

- Work directly with stakeholders to turn business requirements and 'gut feeling' into actionable design direction
- Responsible as sole designer for all print and digital advertising and brand style guidelines
- Help facilitate online usability testing sessions and listen in on customer support calls for usability research
- Collaborate with developers to ensure smooth implementation of design solutions
- Redesigned Grasshopper website and user flow resulting in a 40% increase in conversion
- Designed a responsive blog to provide users of all devices an enjoyable reading experience

## Freelance UX/UI Designer

Self-Employed — Saugus, MA

**July 2008 – Present**

- Design web sites and interfaces for clients with simple, yet robust, experiences
- Manage entirety of design projects from discovery through delivery or deployment
- Translate business requirements into actionable design direction
- Consult with clients on user experience, interaction and design best practices
- Projects include web applications, web sites, landing pages, OSX applications, logos and print materials

## Front-End Web Developer

Integrity Interactive Corporation — Waltham, MA

**November 2009 – December 2010**

- Built and edited online compliance courseware in IE6 while ensuring cross-browser compatibility with modern browsers
- Designed and coded client portal microsites while conforming to corporate style guides and accommodating client input
- Implemented and delivered streaming audio, streaming video and interactive content to clients

## SELF-SUMMARY

UX / UI Designer with 5 years of experience creating digital products and interfaces that delight users.

Loves hockey and has a penchant for good design in all aspects of life.

## EDUCATION

### **2010 Graphic Design Certificate**

Boston University CDIA  
Waltham, MA

### **2009 Bachelor of Arts, History**

Graduated Cum Laude  
University of New Hampshire  
Durham, NH

## SOFTWARE & CODE PROFICIENCY

Experienced with Adobe Creative Suite, HTML5, CSS3/SASS, jQuery, Balsamiq

Conversant with Javascript, PHP, Git, Wordpress

## CONTACT INFORMATION

### **ADDRESS**

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